



emMETRY

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EDUCATION

Savannah College of Art and Design [SCAD]
Savannah, Ga & Hong Kong
B.F.A. in Fashion Marketing, June 2020
Dean's List | 3.56 GPA

AWARDS

SCAD Distinguished Scholars Scholarship

EMPLOYMENT

Splashlight Assistant Stylist April 2022 – Current

Steam & prep clothes & accessories. Track & record data for each product on model in each shot. Reset dressing rooms. Work with Fashion Director to create brands' style guides. Maintain & update fashion closet & styling supplies. Train freelance stylists & assistants on the closet, style guides, & workflow.

MARKET Ecommerce & Digital Marketing Director January 2021 – August 2021

Created digital content for & managed social media, email campaigns, & all marketing materials. Corresponded with partnering brands such as LoveShackFancy & GANNI to create marketing materials to support in-store pop-ups. Planned & sourced items for all gifting, in-store activations & events while tracking ROI. Managed website design, product upload & integrations. Collaborated with PR.

INTERNSHIPS

SEPT Studios/FERRAH Internship September 2020 – December 2020

Designed & developed print patterns. Managed Mail Chimp to subscribe users & create email campaigns for events. Designed graphic branding materials. Assisted in photo and video shoots. Communicated sustainability practices through media.

Stanley Korshak Ecommerce Internship September 2020 – November 2020

Used Photoshop to resize & edit images. Wrote luxury product details. Loaded items to the website. Assisted in photo shoots. Prepared online orders.

TOPS Magazine Editorial Internship September 2018 – January 2019

Worked with director to concept editorials. Casted models. Styled all outfits & products for photoshoots & editorials. Picked up & returned all products to, & created relationships with local retailers.

PRO SKILLS

Adobe Creative Cloud:
Photoshop
Illustrator
InDesign
Art Directing
Producing
Personal/Creative Styling
Research & Analytics
Digital Marketing

SOFT SKILLS

Collaborative Leadership
Customer Service
Creative Problem Solving
Working Under Pressure
Trend Awareness
Design Thinking

FREELANCE

Art Director / Art Department September 2021 – Current

Working with various clients for commercials, short films, & print. Providing & directing visual aesthetic in line with client vision. Building & acquiring necessary props & decor.

Stylist – Wardrobe/Ecommerce November 2018 – Current

Style ecommerce & digital campaign imagery on model and form for various clients. Duties include sorting, steaming, prepping, & accessorizing clothing to be photographed. Clients include Amazon, Nordstrom, Rue Gilt Groupe and more.

Nordstrom.Com SVP Producer: LA & NY September 2021 – March 2022

Direct & coach non-traditional talent. Prep & style garments. Work with videographer to meet content quotas. Report to supervisor.

Fabletics Sample Coordinator November 2021 – December 2021

Keep samples organized & ensure full size runs are available. Support studio teams, vendors, & clients to ensure samples are accurate & received on time.

Jeff Stephens Production Assistant November 2020 – December 2020

Prep, setup, & take down cameras, lighting, & sets. Provide hospitality & entertainment for clients. Maintain a clean & organized studio. Retrieve meals.